

**High Priority Strategies and Activities**  
**Identified by Library Faculty for 2008/2009**  
(Listed by Strategic Plan Theme and Goal Area)  
*Draft, July 2008*

**Theme 1: Advancing Student Success**

**Partnerships and Collaboration**

*Strategy:* Strengthen connections with college faculty

*Activities:*

- Implement regular communications with college faculty regarding new library acquisitions in all formats and information about library collections
- Develop faculty outreach/instruction, such as faculty workshops and new faculty orientations
- Enhance pages/features for faculty on website

*Strategy:* Focus on students

*Activities:*

- Develop a relationship with student government individuals or groups to better understand their needs and nurture their support for the Library
- Open L240/254 for drop-in use by students
- Provide laptops and white-boards for check-out and/or faculty use

**Information Fluency**

*Strategy:* Develop comprehensive library instruction program

*Activities:*

- Develop an information literacy plan
- Reconfigure L240 and add computers to enhance instruction capabilities

**Theme 2: Advancing Scholarship**

**Collections**

*Strategy:* Re-define/re-invent library collections that are responsive to the environment and supportive of library mission and vision; develop useful and appealing tangible in-house collection

*Activities:*

- Redefine collection development principles; identify focus and directions based on how we want the print collections to look and what and who we want them to serve
- Complete ongoing periodicals review and format migration project
- Develop criteria and policy statement for 14-day book collection
- Move forward with Closed Stacks project; move lesser used materials from impacted areas in main stacks to available space in closed stacks

*Strategy:* Develop comprehensive virtual collection; acquire a greater array of electronic resources

*Activities:*

- Establish a system to better handle bibliographic control of the virtual collection
- Begin acquisition of e-books, such as Kindle

**Strategy:** Develop unique local special collection

**Activities:**

- Define special collections; collection development policy
- Make preservation assessment of the Stanislaus County and Cities Historical Documents collection (working with NEH grant consultancy)

**Strategy:** Expand the collection using interlibrary borrowing and network services

**Activities:**

- Implement Link+ as well as a delivery flow that facilitates the convenience offered by this system
- Upgrade ILLiad software
- Customize ILLiad user interface; integrate ILLiad with Millennium; integrate ILLiad with LDAP

**Strategy:** Offer constituents the most accessible and easy to use collection: multiple access points, one-stop shopping approach, user-friendly indexing & tagging, speedy delivery, etc.

**Activities:**

- Modify holdings summary of print journal collection and turn on C.O. script for SFX look up
- Explore the possibility of ‘folksonomy’ indexing and tagging of journals in the library catalog
- Investigate purchasing software such as ENCORE for Google-like access (or, implement MetaLib etc.)
- Utilize expertise and technology at Chancellor's Office to enhance website and searching services
- Add some simple signage in the stacks identifying subject areas (e.g., psychology, American literature, etc.) to facilitate browsing
- Develop “featured lists” (for new acquisitions and other collections)
- Work to make Special Collections more accessible to library users, e.g., enhance web page presence, increase cataloging for Special Collections, and add additional collection descriptions to COLD’s *Directory of Special Collections for CSU Libraries*

### **Theme 3: Advancing Outreach and Service to our Communities**

#### **Technology**

**Strategy:** Develop website, user interfaces, system capabilities

**Activities:**

- Improve access on website to high traffic resources (articles, books, guides)
- Implement an ongoing process for continuous website assessment and development
- Incorporate library faculty into development and maintenance of website
- Improve intra-library lending/request form
- Develop electronic thesis submission capability
- Investigate the need for e-reserves
- Develop PeopleSoft/Millennium interface for LDAP
- Develop PeopleSoft/Millennium interface for patron information
- Install kiosk(s) for catalog access in docs/per area

- Enable students to pay for library services with credit/debit/Warrior cards
- Ask OIT to acquire a “print only” station as well as a color printer in the Collaboratory to expand features and tools available in the Library

### **Library Building**

*Strategy:* Redesign interior spaces

*Activities:*

- Implement plan to reconfigure reference area, including Collaboratory
- Consider adding help desks, information desks as another kind of service points
- Add food & beverage service (coffee shop? occasional service?)
- Add electrical outlets in strategic areas throughout library
- Reconfigure Circulation Desk and expand work area to accommodate LINK+ activity
- Reorganize/expand storage space in L135D/156

### **Public Relations**

*Strategy:* Continue to implement Outreach Plan initiatives

*Activities:*

- Refurbish the Library’s interior to establish the Library as a primary learning space on campus
- Increase visibility and use of West Reading Room and inform larger audience of West Reading Room’s existence
- Host literature readings, lectures, and other academically oriented events
- Explore the possibility of forming a Library Ambassadors student team to increase outreach efforts

## **Theme 4: Advancing the continuing Transformation of Library Services**

### **Environmental Scan**

*Strategy:* Track trends in library service and information technology, as well as in curriculum delivery and pedagogy

*Activities:*

- Clarify our vision for the University Library and develop a vision statement that reflects the path that the Library must travel to transform
- Involve constituents (faculty, staff & students) in planning for expansion/renovation project; design enhancements based on student needs

### **Assessment**

*Strategy:* Assess public services, instruction, and electronic resources

*Activities:*

- Implement assessment measures for SSCI 3005 and one-shot sessions
- Improve statistics for Web usage, resources, etc.
- Build success measures (tangible outcomes?) into all action steps

## **Continuous improvement**

**Strategy:** Rethink library organization with goal of improving workload distribution, efficiency, and productivity

**Activities:**

- Reexamine options for delivering reference service (tiered reference, chat reference, etc.
- Identify/reduce/eliminate bottlenecks
- Establish physical and online suggestion box to invite students and faculty to tell us what they need from us to be successful and arrange for follow through
- Investigate establishing Advisory Board of faculty, staff & students

**Strategy:** Provide faculty & staff development, including technology training

**Activities:**

- Develop a monthly discussion topic on timely library-related issues to which all faculty and staff would be welcomed

**Strategy:** Improve technology

**Activities:**

- Implement strategies to improve security of information systems and protection of data
- Upgrade Millennium software to Release 2007
- Purchase replacement equipment for Fern and Ivy servers

## **Funding**

**Strategy:** Develop avenues for new and expanded sources of funding

**Activities:**

- Develop library friends group to assist with fundraising efforts
- Develop a library development plan

**Strategy:** Work with Dean of Library Services to align budget to strategic priorities

**Activities:**

- Provide full disclosure of budget allocations and expenditures